

# Allegheny Musarium™

Spring 2009 Newsletter

## New Development Grows Local Business

Just think what the construction of the Musarium complex will do for your business.



Architects, planners, builders, electricians, carpenters, etc.

We plan to use as much local labor and materials as possible. This is a community project.



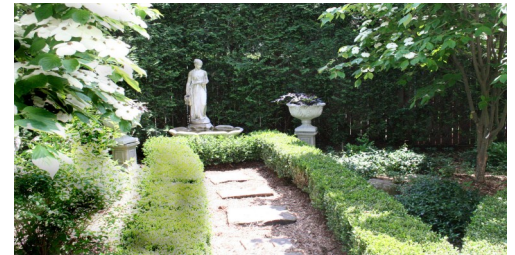
Earth moving equipment and operators.

Concrete, masonry, stone work.



Materials....lumber, masonry, glass, electrical, plumbing, etc.

Landscape designers, landscapers.



Once built and the doors are open, the Musarium will need maintenance workers, secretaries, animal husbandry and wildlife experts, veterinarians, lighting and computer experts, gift shop employees, electricians, landscape maintenance workers and much more.

**“We realize that the Musarium will create a destination for travelers and that the entire region will benefit from the increased traffic coming into the City of Warren and Warren County.”**  
Mark Phillips, Mayor, City of Warren

## Learning is Fun!

What the Musarium will mean for the kids....and their parents and teachers.



Field trips, School projects.

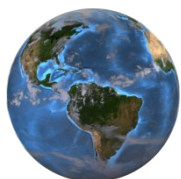


Lots of things to draw and paint in the Musarium. Design notecards for our gift shop.

Science, biology, ecology, the environment.



Learn about fish, river life, butterflies, insects, birds. It will be a hands-on experience.



Astronomy, our place in the universe.

And most of all.....FUN!

## Allegheny Musarium™ Association

P. O. Box 554, Warren, PA 16365

Phone: 814-723-3002

Email: [alleghenymusarium@yahoo.com](mailto:alleghenymusarium@yahoo.com)

Website: [alleghenymusarium.org](http://alleghenymusarium.org)

## Our Latest News

We have new Vision and Mission statements thanks to our December visitor, Lynn Clements.

*Vision:* “The vision of the Allegheny Musarium is to enrich the lives of our community and guests, to conserve our environmental and historical heritage, and to help ensure a sustainable future for our region.”

*Mission:* “The Allegheny Musarium, a combination aquarium and museum, will educate our guests and inspire in them an appreciation of the region’s diverse history and environment in order to preserve our heritage for future generations.”



Lynn Clements, left, speaking to visitors at a Wine & Cheese reception at the Holiday Inn in December. Seated on the right is Peter Sollogub.

Lynn, Director of the Virginia Aquarium and Marine Science Center shared her formula for success with us in December when she, Peter Sollogub, our architect, and John Stebbins, Senior Principal of the Cambridge Seven Architects spent three days here to give us some insight into “how to make it happen”

As a result we have redesigned our project into phases.

*Phase One* will be a 40,000 square foot aquarium and museum.

*Phase Two* will be a major expansion including, a Butterfly Atrium Discovery Center, River Walk, Aviary, Nature Trails, and an Environmental Research and Scientific Center.

Lynn stressed very strongly that in order to fundraise, we first need to “Friendraise.” On that note, we are asking **all** our supporters to take a few minutes and write a letter to us stating their support for the project. For your convenience, we have enclosed a brief letter that you may use if you so choose....just sign your name and date it and send it to us in the envelope provided. This does not incur any obligation on your part. This is a very important and appreciated contribution you can give to the project. These letters are very helpful in our future fundraising efforts, as the fundraiser can show the community’s support to prospective donors from around the country.

# Our Latest News...Cont'd.

Lynn spoke on raising the money needed for the Musarium. "The Virginia Aquarium used many economic engines, such as partnerships and grant monies, the media, public relations, and advertising, which all in turn helped raise a significant amount of money toward the aquarium."

She said, "There are four P's that I follow.

**Product** is what you have to offer.

**People** are those involved.

**Personal** is making the customer come first.

**Passion** is what I know you all have."

"This Musarium can turn this region around," she further said. "You as a community need to develop something that will address the future. Many people say you can't do this, but I know you can."



Seated is John Stebbins and Lynn Clements. Standing is our architect, Peter Sollogub.

**"This project will create jobs, train individuals in preservation, conservation, wildlife habitat and....become a true destination in Warren County."** Chuck Barone, Conewango Township Supervisor

Happy  
Spring



Thank you for your continued support. Your donations provide the Musarium with the tools to insure the ongoing success of the project.

Detach here

### Membership Categories:

Donor.....\$1 & up

Sustaining.....\$50 & up

Contributing.....\$100 & up

Supporting.....\$500 & up

Benefactor.....\$1000 & up

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State, Zip \_\_\_\_\_

Check here if you wish to remain anonymous.

Enclosed is my check payable to the Allegheny Musarium Association for \$ \_\_\_\_\_  
Funds help keep daily operations in progress, and may contribute directly to business and capital development.

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**Friendraising letter.** If you support the Musarium, please sign and date the following letter and return it to us at the above address.

Dear Allegheny Musarium Association,

I am very pleased to support the Allegheny Musarium. The Musarium will be located on Rt. 6 in Conewango Township in Warren County. As a major destination this project will bring many travelers to the region. The proposed Musarium will house indigenous aquatic life and wildlife and will give visitors a view of what lives beneath the surface of the Allegheny River. The historical attributes of the Musarium will showcase the Native Americans and the oil and lumber heritage found in this corner of Pennsylvania. Sensorama, robotics and virtual reality will make our history come alive.

This will be a very exciting learning experience and a place for return visits for many years to come. When this project is fully completed there will be outdoor and indoor activities for young and old alike and it will cover many acres of scenic land overlooking the Allegheny River. Visitors will also be able to enjoy exploring the forest, Kinzua Dam and the waterways and communities nearby.

This project will result in many smaller businesses being created and will also be a catalyst for other developments in the area. The influx of tourist dollar will enhance the economic prosperity of the region.

The Musarium project will need builders, construction workers, carpenters, electricians, landscape designers, landscapers, lumber, masonry, painters, glass, electrical, plumbing, maintenance workers, food service, veterinarians, animal husbandry, wildlife experts, historians, secretaries, gift shop employees, etc. etc.

Yes, I would like very much to see the Musarium here in our region.

Sincerely,

\_\_\_\_\_

Date \_\_\_\_\_